

---

**LBC CREDIT PARTNERS PROVIDES \$10 MILLION SENIOR TERM LOAN B  
FOR THE RECAPITALIZATION OF NOT YOUR DAUGHTER'S JEANS**

PHILADELPHIA, August 3, 2011

**LBC Credit Partners**, a leading provider of financing solutions to middle market companies, today announced that it was **the sole investor of the Term Loan B as part of an \$80 million senior credit facility arranged** for the recapitalization of NYDJ Apparel, LLC (NYDJ), a global manufacturer and marketer of upscale jeans, and portfolio company of Falconhead Capital LLC.

LBC's facility, along with the revolver and term loan A, rebalances the company's capital structure, delivers them enhanced flexibility, and provides a distribution to the company's shareholders.

"LBC was a vital partner in ensuring this transaction closed on time," said David S. Moross, Chairman and Chief Executive Officer of Falconhead Capital. "They responded quickly and worked diligently to meet our expedited closing schedule."

"We are pleased to support Falconhead and develop this important relationship with NYDJ," added Homyar M. Choksi, Managing Director with LBC. "This is the type of long-term relationship that defines our business."

**LBC Credit Partners** is a leading provider of middle market financing solutions including senior term, unitranche, second lien, junior secured, and mezzanine debt; and equity co-investments. LBC follows a "lend and hold" strategy, and typically invests \$10 million to \$50 million per transaction in support of acquisitions, growth strategies, refinancings, recapitalizations, and restructurings in a wide range of industries located throughout North America. LBC has more than \$1.4 billion of capital under management with offices in Philadelphia, Chicago and New York. For additional information please visit [www.lbccredit.com](http://www.lbccredit.com).

**NYDJ Apparel, LLC** is global apparel designer, manufacturer and marketer of upscale jeans and pants created specifically to fit the fashion-conscious woman typically age 35 and above. The Company's products are sold at leading department store retailers including Nordstrom, Bloomingdale's, Macy's, Dillard's, Lord & Taylor, among others. The Company also sells to over 1,000 specialty stores nationally and internationally in 19 countries including Canada, Ireland, United Kingdom, and Netherlands. For additional information please visit [www.nydj.com](http://www.nydj.com).





**Falconhead Capital, LLC**, with \$500 million of assets under management, is a private equity firm established in 1998 to provide investors with significant long-term capital appreciation by investing globally in consumer-focused businesses in the sport, leisure, lifestyle, and media categories. In addition to NYDJ, Falconhead Capital's current portfolio investments include Competitor Group, Inc., Extreme Fitness, Inc., Our365 (f/k/a Growing Family), Escort, Inc., and Premier, Inc. For additional information please visit [www.falconheadcapital.com](http://www.falconheadcapital.com).