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FOR IMMEDIATE RELEASE

LBC Credit Partners Acts as Joint Lead Arranger on \$127,500,000 Credit Facility for NYDJ Apparel, LLC

Philadelphia, PA, December 4, 2012 - LBC Credit Partners ("LBC"), a leading provider of financing solutions to middle market companies, today announced that it was a joint lead arranger, bookrunner and the documentation agent for a \$127,500,000 senior secured credit facility to support the recapitalization of NYDJ Apparel, LLC, a Falconhead Capital portfolio company. NYDJ Apparel, LLC ("NYDJ") is a premium jeans company based in Los Angeles, California. Founded in 2003, NYDJ introduced a revolutionary jean that was comfortable and figure-flattering, available through department stores and boutiques in 30 countries.

"We are delighted that based on our previous relationship with Falconhead, they chose us to execute this important recapitalization in a tight timeframe. We're committed to supporting NYDJ as they realize new levels of growth under Falconhead's stewardship," said Homyar M. Choksi, Managing Director with LBC. "We are very appreciative of the team relationship we have developed with Falconhead Capital."

"LBC's continued support and much larger role in this recapitalization signals their ongoing confidence in this deal, and provides NYDJ with the flexibility they need to pursue their long-term strategic growth initiatives," said David S. Moross, Chairman and Chief Executive Officer of Falconhead Capital. "Timeliness and certainty of execution were very critical to us and LBC worked hard and delivered on everything they said they would, making them a valued business partner."

Falconhead Capital, LLC, with \$500 million of assets under management, is a private investment firm established in 1998 to provide investors with significant long-term capital appreciation by investing globally in consumer-focused businesses. Falconhead Capital's current portfolio includes Competitor Group, Inc., Escort, Inc., Extreme Fitness, Inc., GPSI Holdings, Javo Beverage Company, NYDJ Apparel, Our365 (f/k/a Growing Family), Premier, Inc. and Rita's Water Ice Franchise Company, LLC. Past Falconhead investments include National Powersport Auctions, Maritime Telecommunications Network and ESPN Classic Europe, LLC.

About LBC Credit Partners, Inc.

LBC Credit Partners, Inc. is a leading provider of middle market financing solutions including senior term, unitranche, second lien, and mezzanine debt and equity co-investments supporting sponsored and non-sponsored transactions. With more than \$1.4 billion of capital under management, LBC has made investments in companies located throughout North America across a wide range of industries and is committed to a long-term approach to debt investing. For more information, visit www.lbccredit.com